



## The Pet Barrier

### 5 questions our competitors DON'T want you to ask!

If you get caught buying the wrong Pet barrier for your dog - it could cost you more than a trip to the pound. You need to do more than just 'hope' it works.

What happens if your dog wanders off the property?

- The Shire Rangers may take your dog to the pound – At least it's safe, it will be cared for; you then pay the fine and take it home.
- Your dog may wander across a busy road. What if it's injured, or causes an accident? You could be responsible for the result.
- Your dog may be found by a passerby; you might get it back or.. never see it again.



We get calls every day from people who have had 'near misses' with the above issues; if you're reading this you are probably in a similar situation – We can help.

Do you know the questions you should ask about a radio Pet Barrier?

- Your 5 key questions on a radio dog fence - [Right Here..](#)
- How does a radio dog fence work? [Read more..](#)
- What do you need to look for when buying a hidden fence? [Read more..](#)
- How does the dog collar help train my dog? [Read more..](#)
- What dog training do I need to do? [Read more..](#)
- How can I be sure a radio dog fence will stop my dog escaping? [Read more..](#)
- Will I get free dog training advice? – YES, The Dog Line will provide FREE advice on training your dog with the radio Pet Barrier.

[Click here](#) to see the quick checklist..



1300 THE DOG  
1300 843 364



# 5 questions our competitors DON'T want you to ask

*(PLUS 6 bonus questions just on the Dog's Receiver Collar)*

## 1. Is there built in Surge Protection on the power adaptor?



- Does the power plug (transformer) have built in surge protection to protect the dog fence transmitter from surge damage?
- If the fence transmitter for the invisible dog fence suffers fusion damage, is it covered by the warranty? [Read more](#)

## 2. What radio frequency does the transmitter use?

*FM frequency*



- Does the radio fence transmitter emit an **FM Coded Digital** radio signal or an AM radio frequency?
- If my neighbour gets a Containment fence will it affect my system in any way? What happens if it does?
- Is there a chance my dog will get false corrections from other radio signals?
- Will other frequencies affect my system? [Read more](#)

## 3. Does the transmitter have an external surge protector?



- During a thunder storm can energy from lightning strikes travel around the boundary wire and damage the transmitter?
- If there is surge damage of any kind will it be covered by the warranty?  
[Read more](#)

## 4. How strong is the fence wire?

*2mm HDPE*



- How thick is the wire - 1/2mm, 1mm or 2mm?
- What type of insulation is on the wire - High density Polyethylene (HDPE) or PVC?  
[Read more](#)

## 5. About the Receiver Collar the dog wears



- Can I adjust the correction/stimulation levels on the collar? How many levels does the collar have to help with dog training?
- How long will the batteries last - 2 years? Can I replace them myself?
- Will the receiver be replaced under warranty if my dog chews it? Is it made of Poly carbonate or PVC?
- Why are **replaceable batteries better** than rechargeable batteries? Will I have to take the collar off the dog to recharge the battery?
- Will any other radio signals activate my dog's receiver collar and give false corrections to my dog? Does it have a **coded digital FM frequency** to prevent this or an AM radio frequency?

[Click here for your 6 Bonus questions...](#)



# How does a Pet Barrier work?



## The Transmitter

A Pet Barrier (Radio Dog Fence) comes in a kit form, ready to plug in. In each kit there will be a power transformer that plugs into a normal power point; this powers the dog containment radio transmitter.



Both of these items will need to be out of the weather, usually in a shed, garage or a meter box. *(The transmitter sends the radio signal down the wire that runs around your property or gardens)*

## The Wire

A radio wire runs from the transmitter to the boundary and then around the property. It can be attached to a fence or buried underground and under driveways. It should be strong with a good UV coating.



The wire acts like an aerial and will emit a radio signal around 2 meters from the wire in all directions (including underground).

The dog will live inside this circle of radio signal. Using the system to protect garden beds is also very popular.

## The Receiver Collar



The next part of the equation is the Receiver Collar and training the dog.

The receiver reacts to the radio signal by giving off a beeper in the warning zone and a static pulse stimulation in the correction zone.

The static stimulation felt by the dog is very similar to the static from a shopping trolley. It is also similar to the 'buzz' felt from a TENS machine used by a physiotherapist.

### Training:

Starting the training at a low level of stimulation and using variable levels throughout the training helps create a more comfortable learning process for the dog and prevent problems in the future. Too high too soon could be a real nightmare for everyone.



# What are the important points to look for in each of these areas?

## 1. Surge protection on the power transformer

The power transformer plugs in to a normal power point and is connected to the transmitter. If the transformer has 3 pins and an earth wire it will protect the transmitter from energy surges and fusion damage both through the mains and back through the boundary wire.



The cost of a new transmitter could be around \$250.00.

*Question to ask: Does the power transformer have 3 pins and is the transmitter covered for fusion damage under the warranty?*

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## 2. The Transmitter and the Radio Signal

Using a coded digital FM radio frequency will ensure that no other radio signals will affect your system.

If your neighbour has a radio dog fence running along the same fence line they can interfere with each other (even the same brand). A coded digital FM frequency on a radio fence will not be affected by another radio dog fence system.



Some electronic dog containment fences can interfere with other radio signals around the house. A coded digital FM frequency will not affect other equipment.

(Police, Fire and aircraft use FM radio frequencies – FM frequencies ignore AM radio frequencies – ‘electronic noise’ comes from AM radio signals; TV’s, computers and motors etc)

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*Question to ask: Is the radio frequency a coded digital FM signal or is it an AM radio frequency?*

## 3. External surge protection. Why?

During a thunderstorm, the energy from a lightning strike in the area can travel along the boundary wire and cause fusion damage to an electronic dog fence transmitter.



To prevent this, an external surge-protection box (and a surge protected power transformer) will divert any excess energy away from the transmitter protecting it against fusion damage.

N.B. Fusion damage can either blast the transmitter off the wall or cause invisible damage to the circuit board. (How much will a new transmitter cost? – Over \$200.00)

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*Question to ask: Does the warranty cover fusion damage to the transmitter?*



#### 4. How strong is the fence wire?

Which radio fence wire do you think would be more durable and strong enough to be buried or hung on your fence?

½mm thickness, 1mm thickness or 2mm thickness?



Which coating do you think will stand up to the Australian sun the longest?

High density Polyethylene (HDPE) or PVC

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Questions to ask: Will you supply a 2mm wire coated in HDPE that is stronger and better protected.

#### 5. What about the Receiver Collar? (Your 6 bonus questions)

The Receiver Collar the dog wears is probably the most important part of the equation.

The receiver is used to train the dog to stay away from the radio signal. *Training the dog correctly* is a huge part of the success of a **radio dog fence**. If we can comfortably teach the dog to stay away from the fence the dog makes their own decision to stay home. It is unwise to rely solely on the Stimulation from the receiver to prevent a dog escaping.

#### 6 Bonus Questions to ask about the Receiver Collar:



##### 1. Adjustable Stimulation Levels

- Can I adjust the levels of the dog collar to help train my dog using only beepers - then very gentle stimulation and then build up to a higher levels to prevent 'run through'?
- How many levels can I set the receiver to and how many Kilovolts will my dog feel?

The standard Pet Barrier receiver collar has 5 levels; these include a 'Beeper' only to help start the training and then 4 stimulation levels for gradual training.

The low level is set to around 1KVh for mild stimulation during the training. Starting training on a high level can be quite traumatic for a dog and can see them retreat back to the house. They may not want to venture beyond the porch 'Porch sitting syndrome'.

*If a receiver collar only has one level of stimulation you may find it is too high for the dog during the initial training and then may not be enough to prevent run through in more determined dogs.*

Low level stimulation and gradual training is the key to preventing failure, the dog escaping and the possibility of a pound fee or maybe a hefty vet bill.

##### 2. Anti Linger

- If my dog sits in the warning zone will the battery run flat or does the collar have 'Anti linger' to get my dog out of the warning zone?

The Pet Barrier receiver will sound off a beeper in the warning zone for 20 seconds and then give the dog a short stimulation to get him out of the warning zone. This stops the dog from running down the battery – and escaping. (Some dogs do learn to drain the battery)



### 3. Battery Life

- What type of battery is used and how long will it last? (Even rechargeable batteries run out)

The length of time a battery will last will mean more convenience to you and safety for your dog.

The Pet Barrier battery will last around 2 years and then it is simply replaced- cost \$18.00 (75c p/month).

Rechargeable Batteries?

As a rechargeable battery gets older it will require charging more frequently until it is failing (how often do you forget to recharge your mobile phone?). The rechargeable battery will also need replacing after around 2 years. They often cannot be easily removed and the receiver collar may need sending away to be cut open or thrown away to purchase a new one. (Cost of a new receiver collar – around \$200.00)

### 4. Chew warranty

- What if the receiver is chewed by my dog will it be replaced under the warranty?
- Is it made of High Density Lexan or PVC?

The Pet Barrier receiver is made of Lexan; If your dog chews it and it fails we will repair or replace it under the warranty.

### 5. Fast reaction

- How fast will the receiver collar react to the radio signal?

If a receiver collar reacts in half a second a dog running at **20mph can cover 14 feet** in that time. If the receiver reacts in **0.125 seconds (one fifth of a second) the dog will be corrected 3.6 feet** into the radio signal.

The Pet Barrier receiver has a fast reaction time - 0.125 seconds.

### 6. Tri-Antenna system.

- If I hold the receiver on an angle (as if on the side of my dog's neck) will it still react to the radio signal?

The Pet barrier receiver collar has 3 internal antennas. It does not matter where it sits on the dog's neck it will always react to the radio signal.

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**Getting the right advice on finding the Pet Barrier that is best suited to your dog and your property is not difficult as long as you know which questions to ask.**

**For more information and your FREE quote call now on  
1300 THE DOG  
(1300 843 364)**

See below for our quick checklist...





## Your Quick Check list:

### The BIG 5 features.

- ✓ Built in Surge Protection on the power adaptor.
- ✓ FM Coded Digital Frequency from the transmitter– Won't be interfered with.
- ✓ External surge protection box to protect the transmitter (on 1 acre+ kits)
- ✓ Our warranty covers any fusion damage to the dog fence transmitter.
- ✓ 2mm fence wire coated in HDPE – For strength and UV protection

### The dog's receiver collar: 6 More for your dogs safety.

- ✓ Receiver collar with 5 programmable levels – Standard with all kits.
- ✓ Anti Linger in the warning zone - Prevents battery run down.
- ✓ 2 Year battery life in the receiver collar (cost - 0.75c P/Month) – easily replaced.
- ✓ Dog chew warranty on the receiver unit. – If he can chew it, we replace it.
- ✓ Fast reaction time to the radio signal – (0.125seconds – prevents run through)
- ✓ Coded digital FM radio frequency – will not react to any other stray radio signals

**Call us now to go through a quote that will match your dog to the right Pet barrier to ensure you don't have to worry about your dog escaping any more.**

